

## INDUSTRIAL DESIGN

Our designers do not only put their whole heart into their work, but always utilize their acquired and constantly updated expertise when it comes to industrial design. Modern production technologies do provide a wide range of possibilities – which bring along innovative industrial designs. And we need to be attentive to and aware of these solutions to create something unique and new. Our creative processes are contoured with and led by well-founded theoretical knowhow.

VIABLE CONCEPTS / EXPECTED & NECESSARY FUNCTIONALITY
INNOVATIVE DESIGN / ERGONOMICS / FEASIBILITY
PRODUCTION TECHNOLOGY / MATERIAL USAGE

## PRODUCT DESIGN SERVICES

- \_ FREEHAND DRAWING
- \_ IINDUSTRIAL DESIGN
- \_ 3D MODELING
- RENDERING
- \_ PROTOTYPE PRODUCTION MANAGEMENT
- PRODUCT PHOTO

#### ADDITIONAL SERVICES

- \_ SUPERVISING OF DEVELOPMENT, PRODUCTION AND IMPLEMENTATION
- PROJECT MANAGEMENT



### HOW DO WE WORK? SUCCESS, STEP BY STEP.

- 01 / FIRST CONSULTATION
- 02 / BRIFFING
- 03 / CONCEPT
- 04 / 3D MODELING
- 05 / PROJECT MANAGEMENT
- 06 / DELIVERING RESULTS
- 07 / PREPARATION OF PROJECT PROPOSAL















#### OUR CODE WORD IS EFFICIENCY

Our processes are designed in a way to be measurable both in terms of time and costs. We broke them down into shorter phases, so they can be monitored and reflected on throughout the project during our consultations. We provide proactive suggestions during the briefing phase, and we carry on with the implementation - based on the approved methods and parameters. Creativity and innovation walk hand in hand in our office – literally.

During the last decade we have gained such expertise that guarantees the outstanding quality of our work. We cooperate with excellent partners; therefore we always have someone to turn to, whenever we deem that new insight is needed. Our purpose is to create such solutions and designs that nurture and contribute to the creative industry.

We are aware of and we do utilize innovative materials that - thanks to their unique attributes - can cut back the costs of production. And we keep in mind that every material has its full life cycle - so, we consciously aim to make our designs viable, well-integrated in their environment, in the most friendly way possible (renewal and recycling).



BORTÁRSASÁG







### **OUR REFERENCES**

baby trolley that can be transformed into a car seat (1.) / textile-covered digital kiosk (2.) / the innovative ear cleaning tool (3.) / complex wayfinding solutions (4.) / displays, interior designs and products made of special materials (5.) / and package design (6.)





DESIGN SERVICES

INDUSTRIAL DESIGN BRANDING UI &UX DESIGN POS & SIGNAGE

WAYFINDING SYSTEM



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